



**2023 Event Schedule**  
**Maggie Valley Festival Grounds**  
**3374 Soco Road**  
**Maggie Valley, NC 28751**



- January 28 3 – 8pm Maggie Valley Ice Festival! New Event! Free! Our Ice Festival** will be held on Saturday! Bring your friends and family to enjoy winter at Maggie Valley Festival Grounds! There will be Ice Sculptures, Live Ice Carving, an Ice Slide, Warming Tent with s'more station and more! Visit <https://maggievalleync.gov/> or call 828-926-0866 M-F 8am–5pm.
- April 21 - 23 Annual Southeastern Mini Truckin' Nationals** – Open car & truck show! Friday & Saturday 8am-5pm, Sunday 8am-2pm. Parts vendors, Food vendors and DJ! Contact Jason @ Bell's Rod Shop @ 865-742-7403, email [minitruckinnats@gmail.com](mailto:minitruckinnats@gmail.com) or visit <http://www.minitruckinnats.com/>.
- April 29 Festival Carolinas** – New Event! Hispanic Festival! Gates open at noon - 12pm to 10pm on Saturday! A Hispanic Family Concert & Festival, Food vendors and Live Music! Contact Ruben @ 252-643-3852, or email [rpentertainmentllc@gmail.com](mailto:rpentertainmentllc@gmail.com).
- May 5 - 7 Thunder in the Smokies Spring Motorcycle Rally** – Largest & Oldest Rally in Maggie Valley! Friday 11am-11pm, Saturday 9am-11pm, Sunday 9am-3pm. Tour Rides, Vendors, Bike Show, Bike Games, Prizes, Concerts, Fire Dancers, the Latest Bikes & Products on display, Church Service and more! [www.ThunderInTheSmokies.com](http://www.ThunderInTheSmokies.com) or call 828-246-2101.
- May 13 & 14 Boho Hippie Fest** – Live Music, Performance Arts, Demonstrations, Great Vendors, Bounce Houses, Games, Food Trucks! For more information contact Hot Head Events 828-246-1978 or email [hotheadevents@gmail.com](mailto:hotheadevents@gmail.com).
- May 26 & 27 Four-Wheel Drives in the Valley – New Event!** 8am–6pm Friday, 8am–4pm Saturday. Four Wheel Drive event and Swap Meet! Call 423-608-4519 for more information or visit <http://www.surfboardpromotion.com/>.
- May 30 – June 3 Slingshots in the Smokies** – Annual Slingshot Owners event! We will have Great Vendors, Seminars, Group Rides & Entertainment! This is the leading Slingshot Owners Event in the USA! For more information visit [www.slingshotroadsters.com](http://www.slingshotroadsters.com).
- June 9 & 10 WNC Jeep Fest** – All Jeep models welcome! There will be Vendors, Food Trucks, Guided Trail Rides and a Show & Shine competition. All ages welcome! Visit <http://www.wncjeepfest.com/>. Brought to you by WNC Jeeps.
- June 15 – 17 Maggie Valley Swap Meet/Camaro & Firebird Show** - \$5 Admission Daily for ages 13 & up; Open Thursday & Friday from 8am - 6pm, Saturday, 8am - 4pm. Call 423-608-4519 for more information or email [rodneybuckner@att.net](mailto:rodneybuckner@att.net) or visit [www.surfboardpromotion.com](http://www.surfboardpromotion.com).
- June 24 & 25 Maggie Valley Fly Fishing Festival – New Event!** Trout Derby, Fly Fishing & Casting Instruction, Food vendors, Fly Fishing & NC Outdoor Vendors and Live Music! Visit <https://www.maggievalleyflyshop.com/> for more information or call 828-476-6710.
- June 30 – July 2 Thunder in the Smokies Summer Motorcycle Rally** –Largest & Oldest Rally in Maggie Valley! Friday 11am-11pm, Saturday 9am-11pm, Sunday 9am-3pm. Tour Rides, Vendors, Bike Show, Bike Games, Prizes, Concerts, Fire Dancers, the Latest Bikes & Products on display, Church Service and more! [www.ThunderInTheSmokies.com](http://www.ThunderInTheSmokies.com) or call 828-246-2101.
- July 4 Backyard Fourth! Our fireworks** will be held on Tuesday evening! Come celebrate Independence Day at Maggie Valley Festival Grounds! Gates open at 6pm. Bring your Blanket, Chairs, Picnic Basket, Bubbles, Hula Hoops, Balls and Yard Games! This is an alcohol free event. Enjoy our great fireworks at dark! Visit <https://maggievalleync.gov/> or call 828-926-0866 M-F 8am–5pm. Celebrate in Maggie Valley!
- July 8 & 9 Maggie Valley Summer Arts & Crafts Festival** – Free event! Artists from across the Southeast sell Handmade Arts & Crafts with a variety of foods on site. Open both days 9am - 4pm. Contact Teresa Smith at 800-624-4431 or visit <http://maggievalleyfestivalgrounds.com/>.
- July 14 & 15 Southeastern Gas & Petroleum Expo / Moonshine Valley F-100s / Maggie Valley Swap Meet / Mustangs in the Valley** – 8am–6pm Friday, 8am-4pm Saturday. Old Gas Station Items, Old Pumps, Signs & Tags, Toys, Car Shows! Call 423-608-4519 or visit <http://www.surfboardpromotion.com/>.
- July 21 & 22 Hillbilly Jam** - Open to the public 10am - 10pm both days! Music Festival with Crafts and Food Vendors. Moonshiners of the Discovery Channel, Car & Bike Show & More! Price of admission \$10 per day. Visit [www.thehillbillyjam.com](http://www.thehillbillyjam.com) or call Terry Frady 828-450-9795.
- August 19 Eurofest Maggie Valley** – All European Automotive Event! Automotive vendors and cars! For more information visit <https://www.southeasteuromotorsports.com/> or email [info@southeasteuromotorsports.com](mailto:info@southeasteuromotorsports.com) or call 919-616-2183.
- August 25 & 26 KKOA Icons of Hotrodding Festival** – \$10 for spectators – open to 1969 and older hot-rod roadsters, pickups, coupes and sedans, and all customized cars and trucks, and kool cruisin' chopped-top lead-sleds. Swap Meet and Vendors, Kool Games and Contests (slow drag races, coolest cruiser contest, mini Mercury treasure hunt, For more info visit <http://kustomkempsofamerica.com/>.
- Sept 2 & 3 Maggie Valley Labor Day Arts & Crafts Show** – Free Event! Saturday & Sunday, 9am - 4pm daily. Handmade Arts & Crafts, Festival Foods! Contact Teresa Smith @ 800-624-4431 or visit <http://maggievalleyfestivalgrounds.com/>.
- September 8 – 10 Thunder in the Smokies Fall Motorcycle Rally** – Largest & Oldest Rally in Maggie Valley! Friday 11am-11pm, Saturday 9am-11pm, Sunday 9am-3pm. Tour Rides, Vendors, Bike Show, Bike Games, Prizes, Concerts, Fire Dancers, the Latest Bikes & Products on display, Church Service and more! [www.ThunderInTheSmokies.com](http://www.ThunderInTheSmokies.com) or call 828-246-2101.
- September 15 & 16 VWs in the Valley** – Volkswagen Car Show & Swap Meet! Live DJ, Cash Prizes and Trophies! Open Friday 10am – 6pm, Saturday from 7am – 6pm. For more information contact Robert @ 276-620-1246, email [eastwoodr@yahoo.com](mailto:eastwoodr@yahoo.com) or visit [www.vwaircooledassociation.com](http://www.vwaircooledassociation.com).
- September 21 – 23 Maggie Valley Swap Meet / Southeastern Gas & Petroleum Expo / C-10s in the Valley** - \$5 Admission Daily for ages 13 & up; Open Thursday & Friday from 8am - 6pm, Saturday 8am - 4pm. Contact Rodney @ 423-608-4519, email [rodneybuckner@att.net](mailto:rodneybuckner@att.net) or visit [www.surfboardpromotion.com](http://www.surfboardpromotion.com).
- October 6 - 8 2nd Annual Showdown in the Valley** - Open Car & Truck Show! Friday & Saturday 8am-5pm, Sunday 8am-2pm Parts Vendors, Food Trucks, and DJ! This show is open to 2 and 4 wheel drive trucks, a wide range of cars, and motorcycles! For more information contact Shane Gentry @ 828-768-0402, email [showdowninthevalley2022@gmail.com](mailto:showdowninthevalley2022@gmail.com) or visit <http://www.showdowninthevalley.com>.
- October 13 & 14 Vairs in the Valley** – Show & Shine! Friday & Saturday with Parts Vendors, Food Trucks, and Live Band playing 50s and 60s music! Door prizes! For more information contact NC Mountain Corvairs @ 828-775-0487, email [ncmountaincorvair@gmail.com](mailto:ncmountaincorvair@gmail.com) or visit <https://vairsinthevalley.com/>.
- October 21 & 22 Maggie Valley Fall Arts & Crafts Show** – Free event! Saturday & Sunday, 9am - 4pm daily. Handmade Arts & Crafts, Festival Foods! Contact Teresa Smith @ 800-624-4431 or visit <http://maggievalleyfestivalgrounds.com/>.
- October 28 Smoky Mountains Bluegrass Festival!** Saturday performance of bluegrass bands, music themed vendors, raffles, artist demonstrations and artwork, playground and local drinks and food! View details at <https://haywoodarts.org/>, call 828-452-0593 or email [director@haywoodarts.org](mailto:director@haywoodarts.org) for more information.